



Program

IMBA

ECUST Sino-Australian Cooperative Education Program



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East China University of Science and Technology

The East China University of Science and Technology (ECUST) is a national key university under the direct management of the Ministry of Education, a key construction university of the "211 Project", the "985 Project Innovation Platform", and China's "Double First-Class". ECUST is one of the first six universities to establish a National Technology Transfer Center, and it has been selected as a National Intellectual Property Information Service Center for Universities and a National Intellectual Property Demonstration University. Aiming to become a world-class university and meet societal needs, ECUST has established a comprehensive, broad, and multi-level platform for international openness and exchange. It has established close and friendly long-term cooperation with more than 170 world-renowned universities and research institutes outside China. ECUST has been approved for 10 discipline innovation bases under the "111 Plan" of the Ministry of Science and Technology and is one of the first high-level international talent training and innovation practice bases of the Ministry of Education. ECUST has established the Sino-French joint school-International Elite Engineering School, the first Confucius Institute with a focus on Science and Technology Innovation in the UK, and the first Sino-Romanian jointly established "ECUST Sibiu Sino-European International Business School" in Romania. It has also established the Feringa Nobel Laureate Science Center and the Oliver Hart Research Centre of Contracts and Governance.

The School of Business at ECUST has spanned four decades of remarkable development. With the mission of "iBEST: to innovate upon integrating Business, Engineering, Science and Technology, and to nurture managerial talents with advanced knowledge and practical ability", the school aims to nurture managerial talents with a strong sense of social responsibility, global vision, and innovative spirit. The school currently has several research centers, including the Research Centre of Energy Economics and Environmental Management, the Shanghai Research Centre of Public Economics and Social Governance, the Institute of Economic Development, the Institute of Data Science and Business Intelligence, and the Research Centre of Operations and Supply Chain Management. Leveraging industry and enterprise collaborations, the school has also established the Research Center of Energy and Petrochemical Economics Management of Sinopec and ECUST, as well as the Lingang - ECUST Institute of Free Trade Zone Innovation.

Currently, the School of Business at ECUST has 5 departments: the Department of Management Science and Engineering, the Department of Business Administration, the Department of Economics, the Department of Accounting, and the Department of Finance. It offers 8 undergraduate programs, 3 first-level disciplines at the master and doctoral levels, and 6 professional master programs: MBA/EMBA, MEM (Master of Engineering Management), MPAcc (Master of Professional Accounting), and MF (Master of Finance), MIB (Master of International Business), MLIS (Master of Library and Information Studies) and a joint MBA program ECUST-UC Joint MBA Program.

As a business school that has simultaneously obtained 5 top international and domestic accreditations, including EQUIS, AACSB, AMBA, BGA, and CAMEA, the school has consistently advocated for social responsibility, upheld the spirit of academic freedom, valued research and innovation, and strived to contribute to China's economic development and social progress.

iBEST: to innovate upon integrating Business, Engineering, Science and Technology, and to nurture managerial talents with advanced knowledge and practical ability.



2020

The Association to Advance
Collegiate Schools of Business
(AACSB) Accreditation



2024

European Quality
Improvement System
(EQUIS) Accreditation



2012

The Association of MBAs
(AMBA) Accreditation



2023

Business Graduates Association
(BGA) Accreditation



2014

Chinese Association of MBA
Education Accreditation (CAMEA)



Historical Review of School Calendars

Bold in Exploration

Pioneering the transformation of higher education in China.
Shaping the paradigm of management education.



1983 - 1997

- 1983 ▾ Established the Department of Management Engineering
- 1987 ▾ Established the Institute of Economic Management Research
- 1990 ▾ Established the School of Business and Economics
- 1997 ▾ Obtained the qualification to offer the Master of Business Administration (MBA) program

Pursuing Excellence

Keeping up with the times.
Creating a new landscape for international business education.



2000 - 2018

- 2000 ▾ Launched the first joint MBA program in collaboration with the University of Canberra, Australia
- 2005 ▾ The School of Business and Economics was officially renamed the School of Business
- 2012 ▾ Obtained AMBA (The Association of MBAs)
- 2014 ▾ Obtained CAMEA (Chinese Association of MBA Education Accreditation)
- 2018 ▾ Established the "ECUST Sibiu Sino-European International Business School" in cooperation with Lucian Blaga University of Sibiu, Romania, becoming the first international business school jointly established by China and Romania

Innovating through Inheritance

Undertaking the social responsibilities and the university's mission, persisting in determination and endurance and pursuing top-tier excellence.



2019 - 2024

- 2019 ▾ Established the Lingang - ECUST Institute of Free Trade Zone Innovation; Oliver Hart, Nobel Laureate in Economics, joined the School of Business, establishing the "Oliver Hart Research Centre of Contracts and Governance"
- 2020 ▾ Obtained AACSB (The Association to Advance Collegiate Schools of Business) The "Smart Business Experimental Teaching Centre" was approved as a Shanghai Municipal Experimental Teaching Demonstration Centre
- 2021 ▾ Obtained the first-level doctoral discipline in "Business Administration"
- 2023 ▾ Obtained joint AMBA (The Association of MBAs) and BGA (Gold Seal)
- 2024 ▾ Obtained EQUIS (European Quality Improvement System)

University of Canberra

CRICOS 00212K TEQSA Provider ID: PRV12003 (Australian University)

The University of Canberra (UC) is a university for the professions, dedicated to providing immersive student experiences focused on employability outcomes.. UC ranks in the world's top 7 for reducing inequalities (THE Impact Rankings 2024), and among the top 425 universities globally (QS, 2025). It ranks first in the Australian Capital Territory (ACT) for full-time employment, student support and skills development (GUG, 2025). UC is committed to delivering high-quality education.

The University of Canberra's School of Business supports students to become leaders, entrepreneurs, and changemakers with practical skills and industry-focused expertise. Connected to Canberra's unique public and private sectors, we provide a nurturing environment where students can engage with industry, gain insights, and build valuable networks. Our programs empower graduates to thrive across diverse industries, with a focus on innovation, adaptability, and creating meaningful impact in their careers.

University of Canberra

#403

UC is ranked #403 worldwide
(QS World University Rankings, 2025)

TOP 100

UC is ranked in the top 100 Young
Universities in the World
(THE Young Universities Rankings, 2024)

#401-500

UC is ranked in the 401-500 band
(THE World University Rankings, 2025)

#1

UC is ranked No.1 in Canberra for full-time
employment, student support and skills development
(GUG, 2025)



Program Profile

The joint MBA Program offered by ECUST and UC is approved by the Chinese Ministry of Education and the Academic Degrees Committee of the State Council. It was launched in 2000 with the approval number MOE31AU1A20000511O.

Objectives

The program provides students with professional knowledge and skills and a strong foundation in problem solving so as to plan and manage organisational resources. Students develop an ability to research, innovate, make complex business decisions and to understand, communicate and manage organisational change in an ethical, socially responsible and sustainable way.

Commencement Year

2000

Alumni

1,500+

Enrollment Type

Self-enrollment

Duration

2 Years (On a part-time basis)



Certificates

Master of Business Administration (MBA) degree awarded by UC

Overseas Academic Credential Evaluation Report issued by Chinese Service Center for Scholarly Exchange (CSCSE)

Completion Certificate awarded by ECUST

Why ECUST-UC Joint MBA?

Four modules with a focus on entrepreneurship and innovation capabilities

The curriculum covers the three classic MBA course modules of economics, management, and finance, while also introducing an entrepreneurship and innovation module, emphasizing and cultivating students' leadership abilities and innovative thinking.

Integrated teaching philosophies through co-teaching

The program combines theoretical knowledge with case studies and practical applications to ensure that students fully absorb and master knowledge from both local and international perspectives.

Globally recognized and domestically certified master's degree

Graduates will be awarded a Master of Business Administration (MBA) degree by UC, which is globally recognized and can be authenticated by the Chinese Service Center for Scholarly Exchange to obtain the Overseas Academic Credential Evaluation Report, validating their master's degree qualification within China.

Diversified teaching methods to comprehensively enhance students' overall abilities

Teachers utilize a combination of practical workshops, theoretical lectures, case studies, entrepreneurship simulations, business presentations, group debates, and other teaching approaches, helping students gain an in-depth understanding of the course content and apply the acquired knowledge in practical settings.

Extensive career development platforms to facilitate students' successful career transitions

Students can benefit from the comprehensive career development services offered by the School of Business, ECUST, enabling them to accurately identify their personal strengths, define career goals, and seize the most suitable career development paths.

Course exemptions in CPA Australia to enhance graduates' competitiveness

Through collaboration with CPA Australia, graduates can be exempted from 6 foundation-level exams of the CPA Australia program, subject to separate application. After undergoing a membership assessment, they can directly obtain the Associate Member certificate from CPA Australia.

Curriculum

Public Units

- New Era of Theory and Practice of Socialism with Chinese Characteristics
- Introduction to Dialectics of Nature

General Elective (compulsory) Unit

- Introduction to MBA

Core Units

- Economics for Managers
- International Business
- Research Methods PG
- Entrepreneurship PG
- Strategy, Innovation and Change PG
- BGL Industry Project P
- Marketing G
- Managing Human Capital G
- Leadership in Contemporary Organisations PG
- Risk Management PG
- Business Decision Making
- Business Finance PG

Elective (non-compulsory) Units

- China Economy Analysis / Cloud Computing and Business Applications
- Industry Innovation & ESG Practice (Seminar/workshop)

- * 1. The specific unit schedule is subject to the timetable after enrollment.
2. Students may choose elective (non-compulsory) units based on their career development needs. Each elective unit requires a minimum enrollment of 30 students to be offered. If fewer than 30 students enroll in a unit, it will be canceled for that academic year.
3. China Economy Analysis and Cloud Computing and Business Applications will be selected based on faculty arrangements each year, with only one of the two units being offered. These units are typically scheduled in the second academic year, and the unit name will be confirmed in the elective unit notification for that year.



Core Units and Faculty

Economics for Managers



Dr. Lihong Yu

Professor, School of Business, ECUST

This unit is especially designed for graduate students and provides economic principles and theories essential to an understanding of current economic problems and economic policy analysis. The syllabus includes both microeconomics and macroeconomics. The essentials of microeconomics includes the theory of market systems and the price mechanism, consumer demand theory, resource allocation and the theory of the firm concentrating on production and cost analysis principles. The macroeconomics component includes the inter-relationship between the main economic variables. Microeconomic reform and fiscal and monetary policy measures are examined and related to economic problems of unemployment, inflation and slow economic growth.

International Business



Dr. Delei Peng

Professor, Dean, School of Law, ECUST
Visiting Scholar at the Asian Law Center of Shanghai Jiao Tong University,
Pujiang Scholar, Shanghai Outstanding Young Legal Talent,
External Reviewer for the Annual Report of the World Trade Organization

This unit provides an overview of the field of international business, examining the environment faced by international firms in the context of an increasingly globalised political, social, economic, and technological system. Topics include the role of national policies, cultures and business law on firms operating internationally; the evolution of international markets in goods, services, and capital; and global mechanisms for coordinating trade, investment and finance. These topics will all be related back to practices used by international firms including their strategies and organisational design, foreign market entry modes, and internal control and management systems. Discussion of current events and business thinking will constitute a major and ongoing lens for study of the material.

Research Methods



Dr. Xiaodong Gong

Professor, Faculty of Business, Government, & Law, UC
Research Fellow of the Institute for the Study of Labor (IZA), Bonn, Germany

This unit prepares students to become new generations of managers, leaders, thinkers, and problem-solvers to succeed in an increasingly competitive, innovative, and changing business world. It captures the growing importance of research and discovery in a knowledge economy that is globalised, smart, disruptive, and uncertain. It builds up capacity for identifying and solving real-world problems - critically and creatively - in professions and/or interests. It develops theoretical and methodological approaches to original research and develops hands-on techniques and skills of planning, designing, and implementing a research project. It integrates research, discovery, and impact into forging an intellectual and professional framework for undertaking applied research in national and international contexts. It is centred on steering research to generate knowledge; to inform business strategy, and policy and decision making; and to advance innovation and entrepreneurship.

Business Decision Making



Simon Hoy

Associate Professor, Former Associate Dean, Partnerships & International, Faculty of Business, Government & Law, UC

A critical attribute of management is the ability to incorporate financial and non-financial data in a range of decisions, such as pricing products, setting budgets, and evaluating performance. This unit aims to show how to identify, obtain, manipulate and analyse data to make informed business decisions to those who aim to become managers, either of their own business, or as part of the management team of other entities but have not studied accounting and information systems.

Business Finance



Dr. Wenhua Zhu

Principal Consultant of Shanghai Bellwether HR Co., Ltd

This unit aims to develop a working knowledge of the concepts, tools and applications of corporate financial decision-making within a framework of maximizing the wealth of a firms stakeholders, with particular emphasis on shareholders. The topics includes financial goals, time value of money, risk and return analysis, asset pricing, capital budgeting, cost of capital, capital structure, and dividend policies. This is a problem oriented subject, which requires students to learn and apply various financial concepts and tools to solve complex problems related to firms financing, investment, distribution and retention decisions.

Managing Human Capital



Dr. Doug Davies

Associate Professor, Faculty of Business, Government & Law, UC
Chartered Member of the Australian Human Resources Institute,
Member of the American Academy of Management
Member of the International Association for Chinese Management Research,
Member of the Society for HRM (USA)

The aim of this unit is to introduce students to a complex body of theory and recent developments in professional practice in relation to the challenges of managing an organisation's human capital and to situate this field of study in relation to the study of strategic management and strategic human resource management.

Marketing



Dr. Hongping Fei

Associate Professor, Director of the Marketing Teaching and Research Section, Standing Council Member and Deputy Secretary-General of the Marketing Association of Chinese Universities
Secretary-General of the Teaching Committee of the Marketing Association of Chinese Universities

The unit emphasizes practices in marketing management in small, medium and large businesses and organizations. Students will analyse the marketing environment and evaluate marketing opportunities and select appropriate target markets, develop a marketing plan for either a business, public sector or not for profit entity based on the analysis, and actively interpret and evaluate marketing communication strategies.

Leadership in Contemporary Organizations



Dr. Michael De Percy

Senior Lecturer, Faculty of Business, Government & Law, UC
Chartered Fellow (FCILT) of the Chartered Institute of Logistics and Transport

Leadership has been identified as an important variable in the achievement of desired outcomes. This unit explores leadership in theory and in practice and examines the development of our understanding of leadership. Key topics include: the nature of leadership; leadership and organisational performance; how and why leaders drive change; power, politics, and diversity in organisations; gender and leadership; and how to see the leadership potential in oneself and others.

Risk Management



Gavin Veitch

Lecturer, Head of Digital Science, Geoscience Australia

This unit introduces the concepts, principles and processes of risk management, and the management of risk from a variety of perspectives and contexts: internal/external risks; operational, project and enterprise/organisation risks; and risk in the private and public sectors. The integration of risk management practice will also be considered within legal/regulatory, environmental, social and political obligations and context. Case studies may cover risk management in project management, procurement, and program design, as well as at the organisational level. Students will develop skills in the design, implementation and evaluation of risk management systems. These case studies will enable them to gain practical experience.

Entrepreneurship

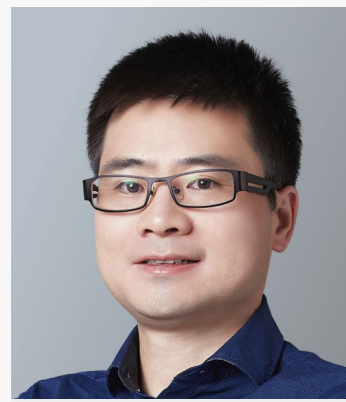


Dr. Stephen Sim

Lecturer, Faculty of Business, Government & Law, UC
Small Enterprise Association of Australia and New Zealand (SEAANZ) member,
Australian HR Institute (MAHRI) Professional Member,
Australian Marketing Institute (AMAMI) Associate Certified Practicing Marketer

This unit aims to explore the concepts of entrepreneurship at Masters level, involving the ability to create and recognise compelling opportunities, assume risk, attract the resources to transform opportunities into value. Students will be exposed to creativity in the development of novel and useful ideas, processes and procedures as individuals and in teams working together to develop a possible successful implementation of an idea or innovation. In this journey topics covered will include entrepreneurship theory, intellectual property, marketing, environmental assessment, financial preparation and analysis, ethical and social responsibility, strategic planning and managing entrepreneurial growth together with the development and presentation of a business plan.

Strategy, Innovation and Change



Dr. Bin Hao

Associate Professor

This unit explores the issues of strategy, change management and innovation in organisations in a contemporary context. It will examine ambidextrous and adaptive models of strategy, change management, organisational knowledge and learning and how organisational leaders and managers use a combination of strategies to influence, implement and manage change programs. The unit also examines the importance of creativity and innovation in improving competitive advantage and how organisational leaders go about encouraging innovation in contemporary organisations. The underlying dynamics of power and the resistance to power within a changing environment are examined. The unit explores working in complex environments that are characterised by constant change, ambiguity, competition, diversity, values and fractions. Key topics will include: driving change; the strategy and process of change; leadership for change; human resource management; new forms of organisation; power and resistance to change; how to sustain change in today's working environment; and future implications of change.

Industry Project



Dr. Lujin Huang

Professor, Academic Director of ECUST-UC Joint MBA Program, School of Business, ECUST

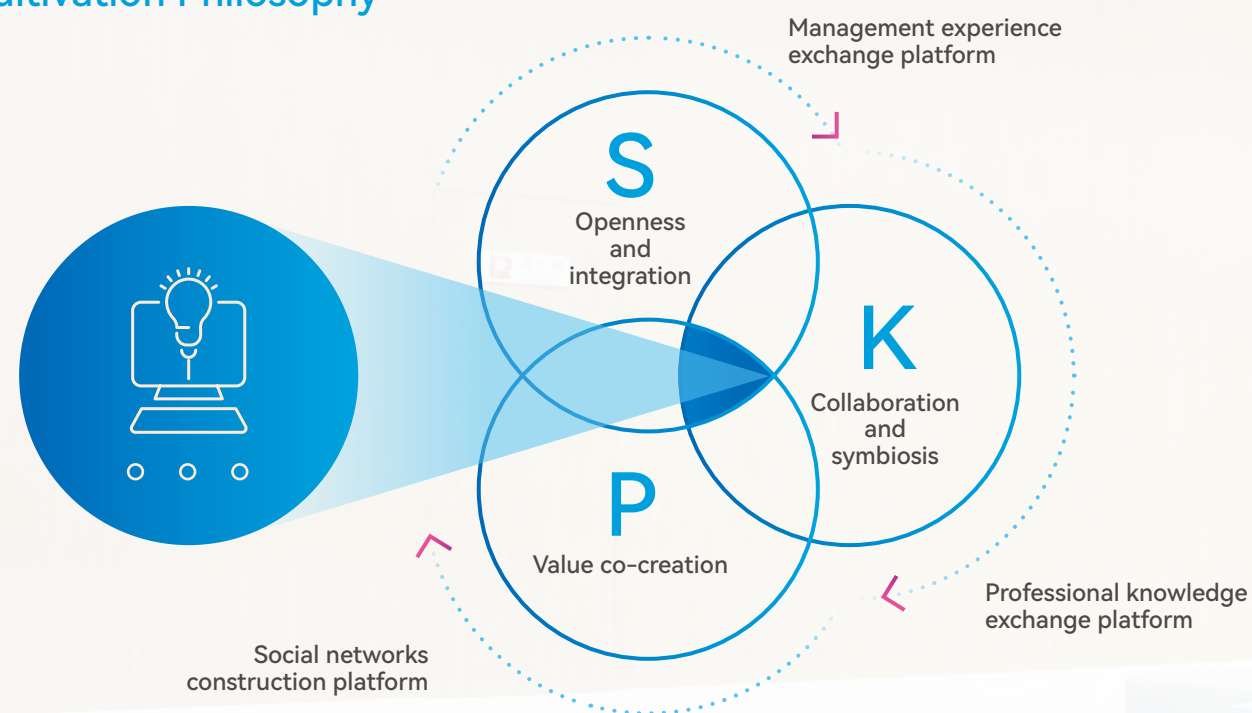
This unit provides career experience and an opportunity for students to invent a practical solution - as either individuals or as a team - for a complex real problem facing an industry or community partner. Projects are completed on campus under the supervision of academic staff, but deliver a brief to the client. Projects are multi-disciplinary and not only apply technical knowledge and skills, but also develops skills in project management, client liaison and working collaboratively across disciplines.

* If there are any inconsistencies in the faculty, the specific arrangements will be subject to the course schedule of the year of enrollment.

Cultivation Philosophy

The School of Business upholds philosophy of "communication-based development", striving to create three platforms for professional knowledge exchange, management experience exchange, and social networks construction. It provides students with high-quality educational resources, enabling mutual exchange and co-creation of knowledge between teachers and students, as well as among students themselves. Through the "Combination of Knowledge and Practice Lectures" and "Corporate Classroom", executives from various industries and enterprises share their management experiences with students and among students. It builds a high-level social network integration platform, allowing students to connect with peers, alumni, and strategic partners from different upstream and downstream domains within the industry through various clubs, career mentors, and headhunting platforms, which enables students to progress from knowledge acquisition to capability development, skill enhancement to conceptual innovation, academic advancement to career growth, and an overall enhancement of their personal social capital.

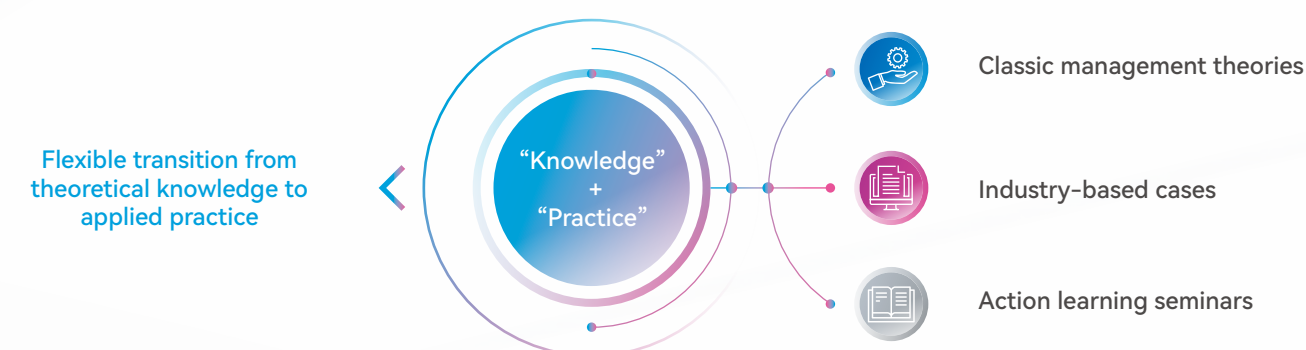
Cultivation Philosophy



Student Development



"Knowledge + Practice" Class



Over **10** "immersive" learning seminars throughout the year

A new case teaching model combining "enterprise visits + classroom instruction"



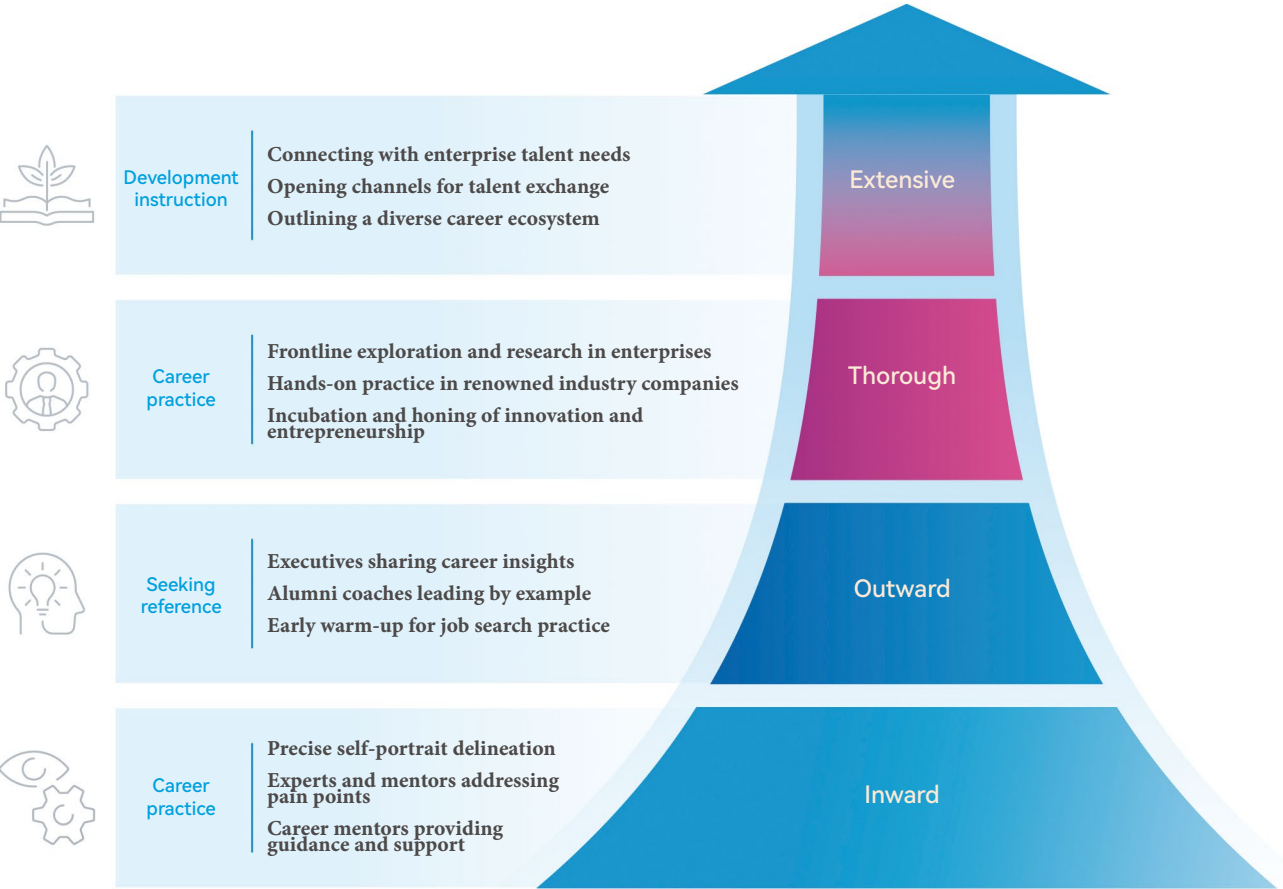
Lectures and Forums

The school has established multiple distinctive exchange platforms, such as the "Entrepreneurs' Forum", "Knowledge + Practice" Class, and "Industry Clubs". Laying a solid foundation, the program actively builds a "viaduct" between the school and enterprises, pooling resources from various parties, and striving to integrate learning, thinking, and application, as well as unifying knowledge, belief, and action, thereby supporting the comprehensive growth and success of students.



Career Development

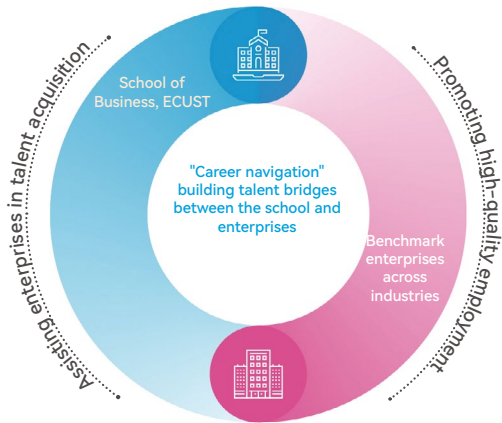
Postgraduate Career Development System



The Industry-Education Integration Base of School of Business, ECUST

- bridging schools and enterprises, integrating industry and research, pooling resources, and cultivating talents together

To fully leverage the advantages of both school and enterprises, promote in-depth integration of industry, academia, and research, supply intellectual resources and scientific and technological talents to enterprises, and share the fruitful results of business education with enterprises, the School of Business takes the mission of "iBEST: to innovate upon integrating Business, Engineering, Science and Technology, and to nurture managerial talents with advanced knowledge and practical ability". It has closely cooperated with more than 60 leading enterprises across various industries to carry out value co-creation projects.



Partial Enterprises in the Industry - Education Integration Base

Yanfeng International Automotive Technology Co., Ltd. Viatris Pharmaceuticals Co., Ltd. AstraZeneca Oppl Lighting Co., Ltd. Unilever Shanghai NIO User Service Co., Ltd. CITIC Securities Co., Ltd. Shanghai Branch Far East Horizon Limited Shanghai Lianjia Real Estate Brokerage Co., Ltd. Ping An International Financial Leasing Co., Ltd. Fonterra Trading (Shanghai) Co., Ltd. ZKH Industrial Supermarket (Shanghai) Co., Ltd. Shanghai Feiyu Digital Technology Co., Ltd. Xinhua Hospital Affiliated to Shanghai Jiao Tong University School of Medicine Ruder Finn Group China Electronics Jinxin Digital	Technology Group Co., Ltd. TK Elevator (China) Co., Ltd. Shanghai Yiyao Technology Co., Ltd. Shanghai Huarui Bank Co., Ltd. Shanghai Yuanchu International Logistics Co., Ltd. Peking University Vantage Management Consulting Group SBM Industrial Technology Group Co., Ltd. Shanghai Prismlab Three-Dimensional Technology Co., Ltd. Kantar Consulting (China) Co., Ltd. Hangzhou Hikvision Digital Technology Co., Ltd. Shanghai BYD Co., Ltd. Fosun Financial Shared Services Center China International Intellectual Co., Ltd. Shanghai Foreign Service (Group) Co., Ltd. China Continent Property & Casualty Insurance Co., Ltd. Honeywell (China) Co., Ltd.	Hisense Group Holdings Co., Ltd. Beijing 51job Information Technology Co., Ltd. Huayu Vision Technology (Shanghai) Co., Ltd. Ernst & Young Hua Ming LLP Shanghai Branch SAIC Volkswagen Automotive Co., Ltd. Shanghai Kingstar Software Technology Co., Ltd. China Electronics Smart Technology Co., Ltd. Freshippo (China) Co., Ltd. Nonggongshang Supermarket (Group) Co., Ltd. Huabao Securities Co., Ltd. Shanghai Bohe Hanshang Law Firm CP Lotus Food (Shanghai) Co., Ltd. Pu Yin Financial Leasing Co., Ltd. Shanghai Naturade Group Co., Ltd. Bank of Jiangsu Co., Ltd. Shanghai Branch Skshu Paint Co., Ltd.	Zhejiang Geely Holding Group Co., Ltd. IKEA (China) Investment Co., Ltd. China Fifth Metallurgical Group Co., Ltd. Johnson Controls (China) Investment Co., Ltd. PricewaterhouseCoopers Zhongtian LLP Beijing Novartis Pharma Co., Ltd. ICBC-AXA Life Insurance Co., Ltd. Chia Tai Tianqing Pharmaceutical Group Co., Ltd. Oriental Beauty Valley Enterprise Group Co., Ltd. Shanghai Linkage Group Co., Ltd. Shanghai United Imaging Healthcare Co., Ltd. CR Mixc Lifestyle SF Express Group (Shanghai) Express Co., Ltd. Meinian Onehealth Healthcare (Group) Co., Ltd. Industrial Securities Co., Ltd. Shanghai Branch
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Career Mentor Program

- sharing experiences and wisdom and guiding the next generation forward

 Yuansheng Dai Global Vice President, BASF (China) Co., Ltd.	 Yilong Chen Chairman, Shanghai Meihong Private Equity Fund Management Co., Ltd.	 Qingquan Ge General Manager, Enterprise Document Solution Services Department, Fuji- film Business Innovation (China) Co., Ltd. and Fuji- film Business Development (Shanghai) Co., Ltd.
 Zhiwei Ma Vice President, Oppl Lighting Co., Ltd.	 Rangqing Fang Chief Organization Development Officer, Fosun Ruiyao Technology Co., Ltd.	 Shouzhun Shang Head of Human Resources, China, American Express Global Business Travel

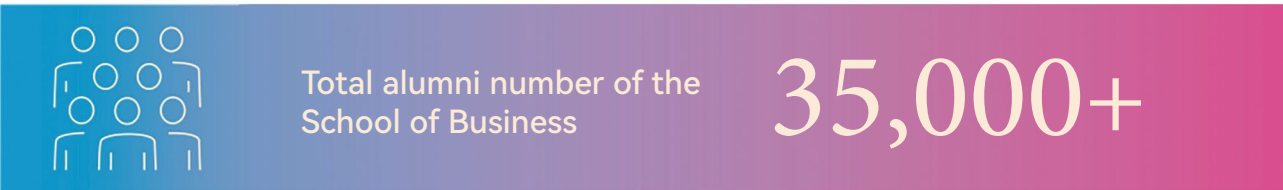
Alumni & Lifelong Learning Resources

As a leading institution in business education in China, the Alumni Association of the School of Business, ECUST has grown to over 35,000 members, spreading in various industries and sectors, making significant contributions to the nation's prosperity and China's socio-economic development.

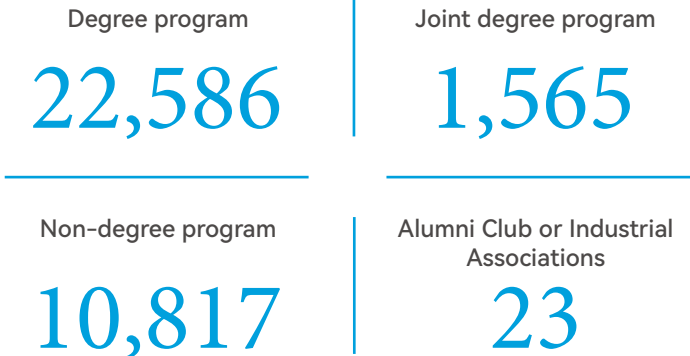
The school always puts students at the center, and actively builds a "Life Community".

The school has established a "Lifelong Learning Classroom for Alumni", providing a platform for continuous learning and assisting alumni in enhancing their knowledge and skills. Additionally, the school organizes a diverse range of alumni activities, such as the "Alumni Class Representatives Conference", "Homecoming Day", "Sports Carnival", and "Campus Experience for ECUST Alumni's Children".

Growing and developing together with alumni, the School of Business aims to make greater contributions to society. The school will continue its efforts, joining hands with alumni to create a better future.



8 local alumni organizations has been established in Ningbo, Suzhou, Wuxi, Nanjing, Beijing, Guangzhou, Nantong, and Shenzhen.

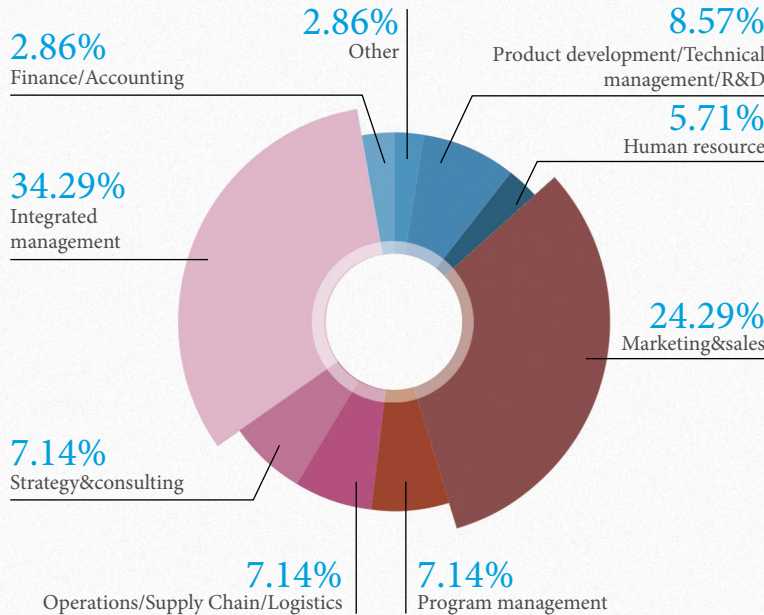


* Statistics as of 2024

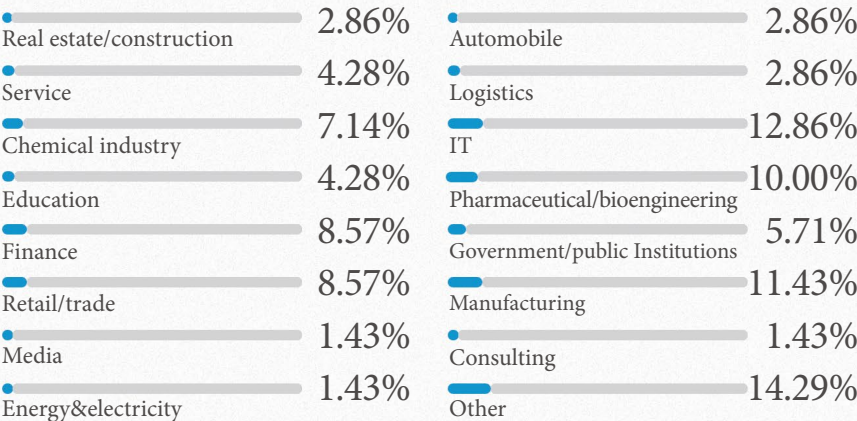
Student Profile



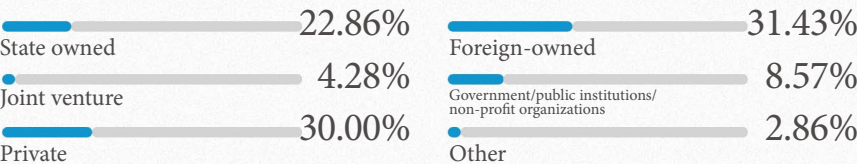
Function



Industry



Natures



* Statistics as of 2024

Campus Life

Based on the School's philosophy of education, the program focuses on cultivating students' comprehensive quality and leadership skills. The Student Union is responsible for the overall management and organisation of a variety of distinctive industry clubs and cultural and sports associations to promote the all - round development of students. By carrying out a range of salons and cultural and sports activities, it effectively integrates resources both on - and off - campus and innovates the ways of knowledge dissemination. It now has several industry clubs covering fields such as energy and chemicals, health industry, finance, entrepreneurship, IT, and automobiles, so that students can gain a deep understanding of the dynamics and trends of different industries. In addition, there are more than ten cultural and sports salons and clubs, including basketball, football, table tennis, dragon boat racing, flying disc, dancing, and photography, to satisfy the diverse interests and hobbies of students.



Cultural and sports clubs

- Geyou Club
- Langtuteng Club
- Dance Club
- Badminton Club
- Table Tennis Club
- Photography Club
- Basketball Club
- Football Club
- Frisbee Club
- Meilong Poetry Club
- Reading Club
- ECUST Sailing Club
- Dragon Boat Club
- Tennis Club

Industry clubs

- Health and Wellness Club
- Real Estate Industry Club
- Finance and Investment Club
- Smart Manufacturing Association
- Corporate Alliance
- AoYing Public Speaking Club
- Qianfan Entrepreneurship and Innovation Club
- ZhuLvRen Environmental Protection Club
- Automobile Enthusiasts Association

Global Perspective

Short-term Overseas Exchange

Every year, the School meticulously plans a variety of short-term overseas study tours, covering in-depth learning and visits to renowned universities and leading enterprises, to meet the diversified learning needs of students and provide an international learning experience.

Hong Kong, China / Fintech and Business Innovation Practice

Hong Kong University of Science and Technology, The University of Hong Kong, CITIC Securities, Citibank, Hong Kong Monetary Authority, Aberdeen Asset Management

UK / AI - Empowering the Future of Industry

University of Oxford, Oxford University Vaccine Research Centre, London School of Economics and Political Science (LSE), GSK UK London Headquarters, MINI Oxford Headquarters Factory

Japan / Craftsmanship and Lean Manufacturing

Kyoto University, Panasonic PHP Institute in Kyoto, Kyocera Corporation, Sharp Kansai, Environmental Systems Co., Ltd.

Singapore / Digitalisation for Sustainable Business Development

Nanyang Technological University, Tung Lok Group, Prudential Financial Group, Alibaba Cloud, Standard Chartered Bank, Changi International Airport, Singapore NEWater Plant



The University of Hong Kong



Oxford University Vaccine Research Centre



Sharp Kansai Environmental Systems Co., Ltd



Singapore NEWater Plant

Alumni Testimonials



“Experiencing the rigorous academic style of ECUST and accumulating effective life management strategies.”

Guangzhong Xiao, ECUST-UC Joint MBA Program, Intake 8
Deputy General Manager, AVIC International Supply Chain Technology Co., Ltd.
Concurrently Chairman, AVIC Xiangfeng International Logistics Co., Ltd.



“Many friends often ask me about the value and significance of pursuing an MBA. The program has not only enriched and elevated my theoretical knowledge but also broadened my perspectives across multiple industries and domains, as well as enhanced my strategic thinking abilities. While achieving self-improvement, I have also been able to navigate the ever-changing workplace and business environment with confidence and ease.”

Haohua Zhu, ECUST-UC Joint MBA Program, Intake 16
General Manager, China Region, CP Tech GmbH (under Nedschroef Group)



“I still cherish the time I spent studying at ECUST. The cutting-edge business concepts and management knowledge I learned in the classroom played a crucial role in my later career development. Studying together with classmates, each with their own ideas, required us to maintain an open and inclusive attitude, learning to accept different opinions.”

Lifan Wu, ECUST-UC Joint MBA Program, Intake 15
Artist, Curator, Designer
Vice President, Shanghai Youth Artists Association
Vice Secretary-General, Shanghai Abstract Painting Association
Advisor, Dehe Contemporary Art Center
Advisor, Ruidelinbang Design Experiment Center
Advisor, Comprehensive Materials Art Experiment Center



“I feel extremely honored to have studied in this program. The two years of learning experience have brought me immense value, particularly in enhancing my systematic thinking and ability to explore the essence of business beyond surface phenomena. The case studies and business methodologies I learned have provided me with insightful perspectives, applicable to different stages of being an entrepreneur and a professional manager. Moreover, the relatively diverse ECUST IMBA alumni network has offered valuable support and resources for my future career planning and network building.”

Dayong Zhou, ECUST-UC Joint MBA Program, Intake 17
Assistant President and Chief Digital Officer, Yuyuan Inc. - Fosun Group

Entry Requirements

Academic Requirements

- An undergraduate degree in a relevant field and no work experience; or
- An unrelated undergraduate degree and a minimum of 3 years full time work experience in a relevant field; or
- A related graduate certificate or graduate diploma and no work experience; or
- An unrelated graduate certificate or graduate diploma and a minimum of 3 years full-time work experience in a relevant field; or
- An advanced diploma and 4 years work experience (in a relevant field); or
- A diploma and 8 years work experience (in a relevant field).
- Other applicants are to be assessed on a case-by-case basis.

The above qualifications refer to the Australian Qualifications Framework (AQF). Applicant's academic background shall be finally assessed by the Admissions Office of the University of Canberra.

English Language Requirements

- IELTS Academic – overall score of 6.5 with no band score less than 6.0; or
- TOEFL iBT – overall score of 79 (R:13 L:12 S:18 W:21); or
- PTE Academic – overall score of 58 with no skill score below 50; or
- Cambridge English Scale – 176 with no score below 169; or
- Occupational English Test - No grade lower than 'C' in any of the sub-tests; or
- University of Canberra English Language Proficiency Test (UC ELPT) – minimum overall grade of C.

The English scores must be obtained through in-person tests, with both overall and individual section minimum score requirements. The scores will be final-checked by the Admission Office of the University of Canberra.

English Language Exemption Requirements

Candidates who have previously studied in Australia or a recognised English-speaking country for a minimum of 2 years in English as the medium of instruction and assessment can apply for the exemption of the English language.

Admission

Admission to the program is based on merit including factors such as Academic background, English language achievement, and Comprehensive abilities.

How to Apply

UC Applicaiton Portal

We encourage candidates to prepare the application by yourself and submit the application through UC Application Portal (<https://student-canberra.studylink.com/index.cfm?event=security.showLogin&msg=eventsecured&fr=sp&en=default>).

Before you apply

Make sure you have prepared the following documents to upload through UC Application Portal:

- Original graduation certificate, degree certificate (if applicable), and their English copies (sealed);
- Original academic transcripts (or photocopies with official seal) and their English copies (sealed);
- Evidence of work experience in English (sealed) ;
- English CV;
- Evidence of valid English language tests.

After you apply

You can always log into through UC Application Portal to track your application status and accept/defer/reject an offer.

Fees and Scholarships

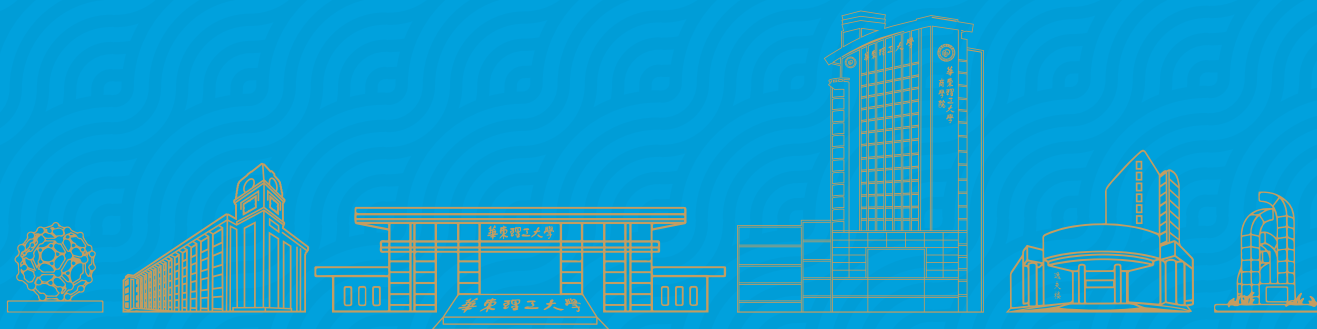
Fees

To be announced.

Fees are to be paid in two equal instalments per academic year. The payment for the first academic year is 50% of the total fees; Failure to pay fees by the deadline will, in principle, result in the candidate being deemed to have automatically relinquished their admission. The second academic year's payment is also 50%; Students who fail to pay their fees by the deadline and have not submitted a suspension application, which has been approved two weeks prior to the start of the academic year, will, in principle, not be enrolled.

Scholarships

Excellent new student scholarships are awarded to qualified students. Please see our official website for details.



Pursue Excellence **iBEST** Achieve Dreams

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iBEST: to innovate upon integrating Business, Engineering, Science and Technology, and to nurture managerial talents with advanced knowledge and practical ability.

